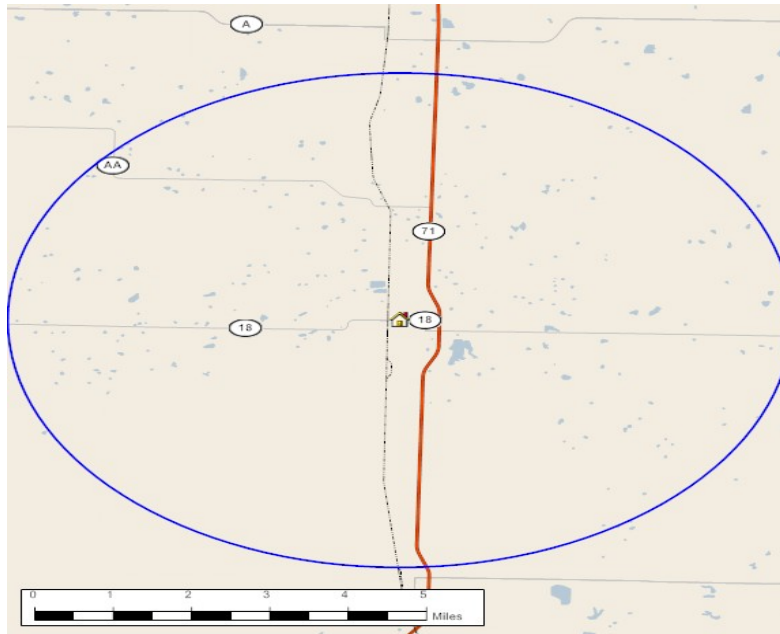


Prepared for: Missouri Conference UMC

Study Area: 5 mile Radius
Base State MO
Current Year 2008
5 Year Projection 2013
6/16/2009

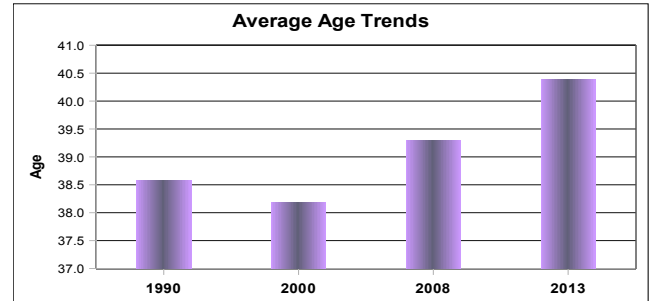
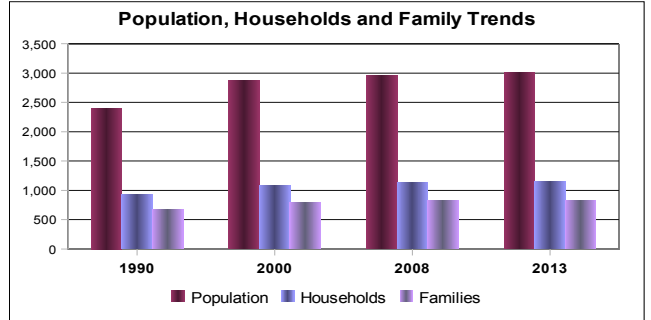
Study Area



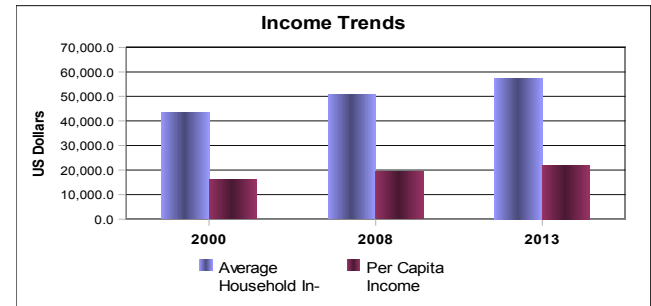
Prepared for: Missouri Conference UMC

Study Area: 5 mile Radius

Population/Households/Families	1990	2000	2008	2013
Population	2,402	2,874	2,965	3,017
Population Change		472	91	52
Percent Change		19.7%	3.2%	1.8%
Average Annual Change		2.0%	0.4%	0.4%
Households	928	1,083	1,127	1,153
Households Change		155	44	26
Percent Change		16.7%	4.1%	2.3%
Average Annual Change		1.7%	0.5%	0.5%
Population / Households	2.6	2.7	2.6	2.6
Population / Households Change		0.07	-0.02	-0.01
Percent Change		2.53%	-0.86%	-0.54%
Families	677	791	818	835
Families Change		114	27	17
Percent Change		16.8%	3.4%	2.1%
Average Annual Change		1.7%	0.4%	0.4%

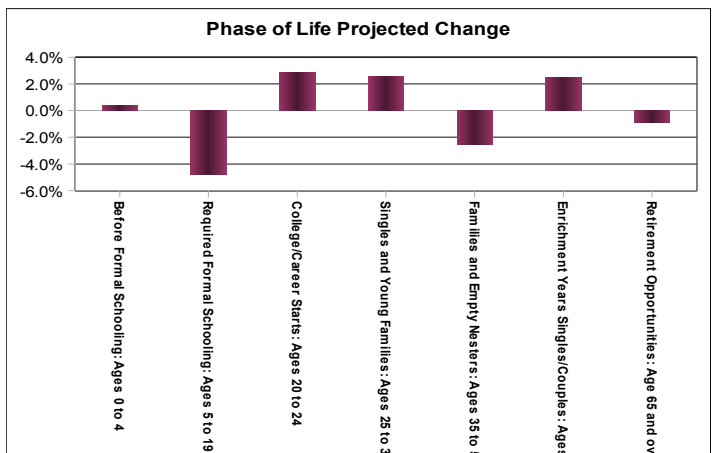
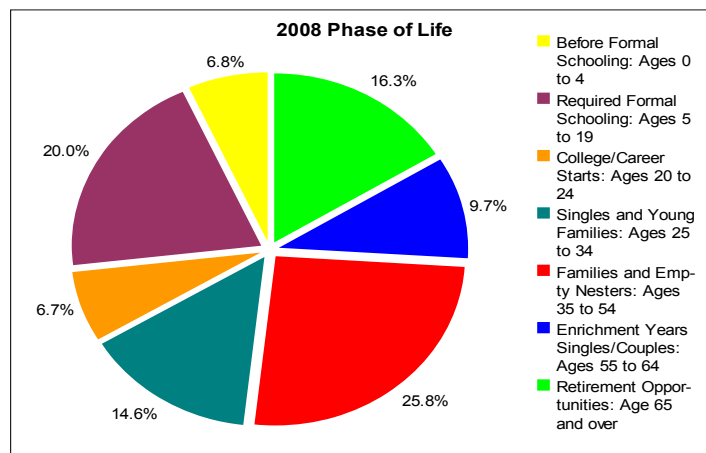


Age	1990	2000	2008	2013
Average Age	38.6	38.2	39.3	40.4
Average Age Change		-0.39	1.11	1.10
Percent Change		-1.0%	2.9%	2.8%



Income	2000	2008	2013
Average Household Income	43,494.4	50,831.5	57,422.8
Average Household Income Change		7,337.09	6,591.28
Percent Change		16.9%	13.0%
Per Capita Income	16,389.9	19,321.1	21,945.1
Per Capita Income Change		2,931.26	2,624.02
Percent Change		17.9%	13.6%

Phase of Life	2000	2008	2013	Projected Change	MO	2008			
Before Formal Schooling: Ages 0 to 4	187	6.5%	202	6.8%	207	6.9%	0.4%	389,633	6.6%
Required Formal Schooling: Ages 5 to 19	700	24.3%	594	20.0%	588	19.5%	-4.9%	1,190,226	20.1%
College/Career Starts: Ages 20 to 24	118	4.1%	200	6.7%	211	7.0%	2.9%	412,287	7.0%
Singles and Young Families: Ages 25 to 34	341	11.9%	434	14.6%	436	14.5%	2.6%	779,199	13.2%
Families and Empty Nesters: Ages 35 to 54	782	27.2%	765	25.8%	743	24.6%	-2.6%	1,656,709	28.0%
Enrichment Years Singles/Couples: Ages 55	249	8.7%	289	9.7%	337	11.2%	2.5%	679,753	11.5%
Retirement Opportunities: Age 65 and over	498	17.3%	482	16.3%	494	16.4%	-0.9%	814,449	13.8%
Totals:	2,875	100%	2,966	100%	3,016	100%		5,922,256	100.0%

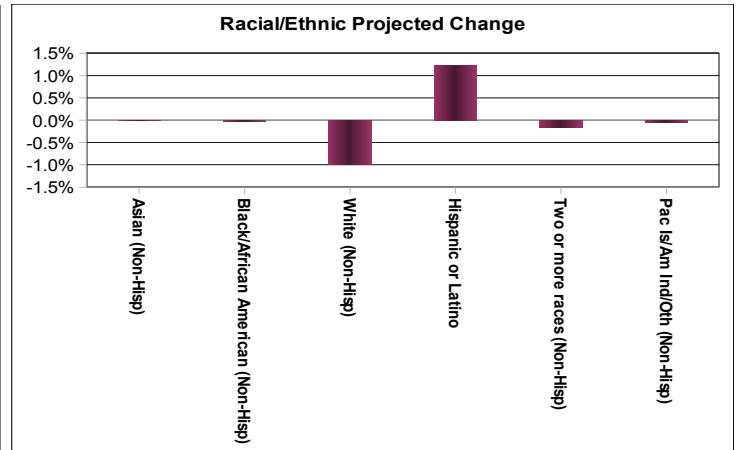
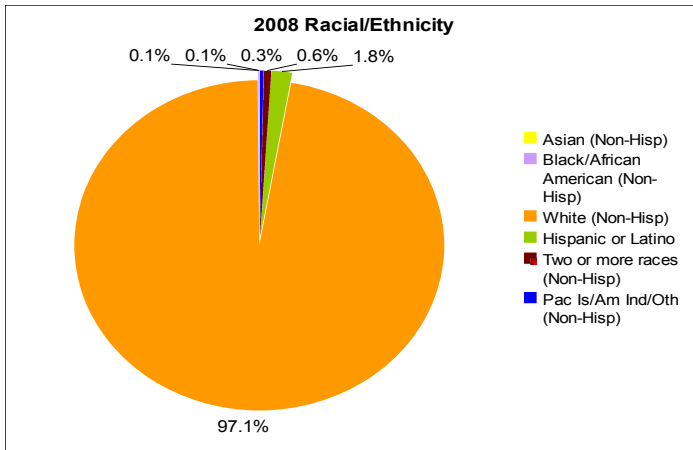


Prepared for: Missouri Conference UMC

Study Area: 5 mile Radius

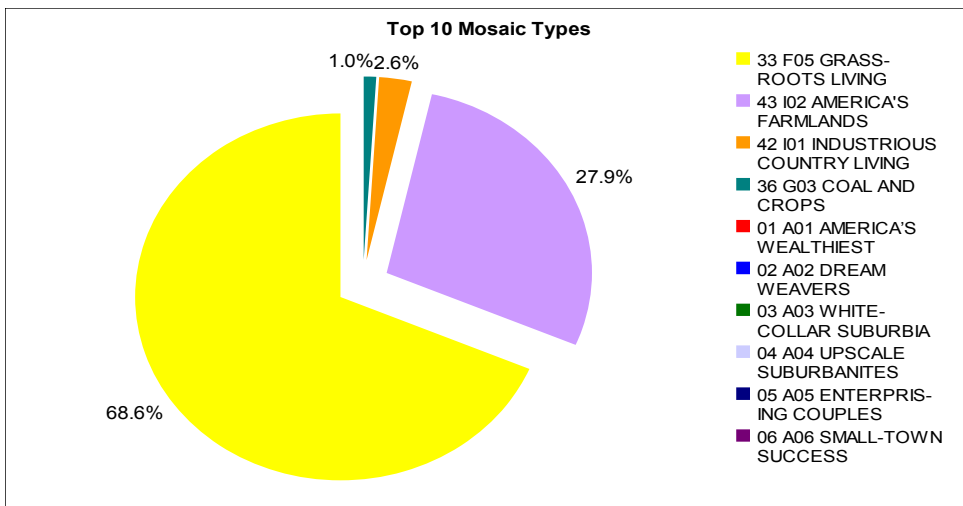
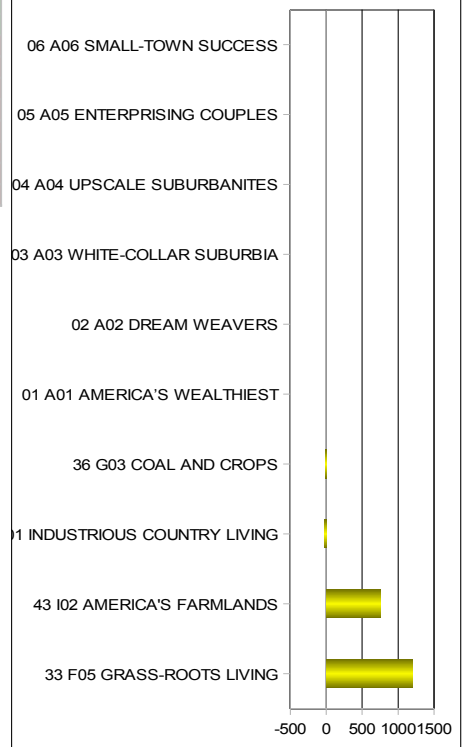
Racial/Ethnic Trends	2000		2008		2013		Projected Change
Asian (Non-Hisp)	2	0.1%	2	0.1%	2	0.1%	0.0%
Black/African American (Non-Hisp)	3	0.1%	2	0.1%	2	0.1%	0.0%
White (Non-Hisp)	2,812	97.8%	2,879	97.1%	2,922	96.9%	-1.0%
Hispanic or Latino	31	1.1%	54	1.8%	70	2.3%	1.2%
Two or more races (Non-Hisp)	15	0.5%	18	0.6%	11	0.4%	-0.2%
Pac Is/Am Ind/Oth (Non-Hisp)	11	0.4%	10	0.3%	10	0.3%	-0.1%
Totals:	2,874	100.0%	2,965	100.0%	3,017	100.0%	

MO	2008
93,021	1.6%
664,412	11.2%
4,857,856	82.0%
179,499	3.0%
97,127	1.6%
30,341	0.5%
5,922,256	100.0%



Mosaic	2008 Study Area		2008 MO		Comparative Index
33 F05 GRASS-ROOTS LIVING	773	68.6%	133,751	5.7%	1200
43 I02 AMERICA'S FARMLANDS	314	27.9%	86,001	3.7%	758
42 I01 INDUSTRIOUS COUNTRY LIVING	29	2.6%	196,037	8.4%	31
36 G03 COAL AND CROPS	11	1.0%	153,940	6.6%	15
01 A01 AMERICA'S WEALTHIEST	0	0.0%	8,498	0.4%	0
02 A02 DREAM WEAVERS	0	0.0%	34,142	1.5%	0
03 A03 WHITE-COLLAR SUBURBIA	0	0.0%	1,010	0.0%	0
04 A04 UPSCALE SUBURBANITES	0	0.0%	5,149	0.2%	0
05 A05 ENTERPRISING COUPLES	0	0.0%	34,108	1.5%	0
06 A06 SMALL-TOWN SUCCESS	0	0.0%	89,008	3.8%	0

Top 10 Mosaic Types Compared to Base Area



Prepared for: Missouri Conference UMC

Study Area: 5 mile Radius

NOTES

The QuickInsight report is designed to provide a quick look at a geography defined by a user. It is not intended to show all the detail available. Please continue to explore an area using the full array of demographic variables available. Please also explore the 'Thematic Maps' page to geographically display various demographic insights in a comparative manner only possible using a theme map.

Color Coded Cells: Throughout this report, the user will notice certain cells colored 'red', 'yellow' or 'green.' These colors provide a significance hint about the story of the study area. Generally, the colors either mean increase or decline or above or

- * **Projected Change Color Codes:** Red means declining, yellow is moderate and green represents an increase.
- * **Comparative Index Color Codes:** If the column is "Comp Index" then green means above average, red below average and yellow, average.