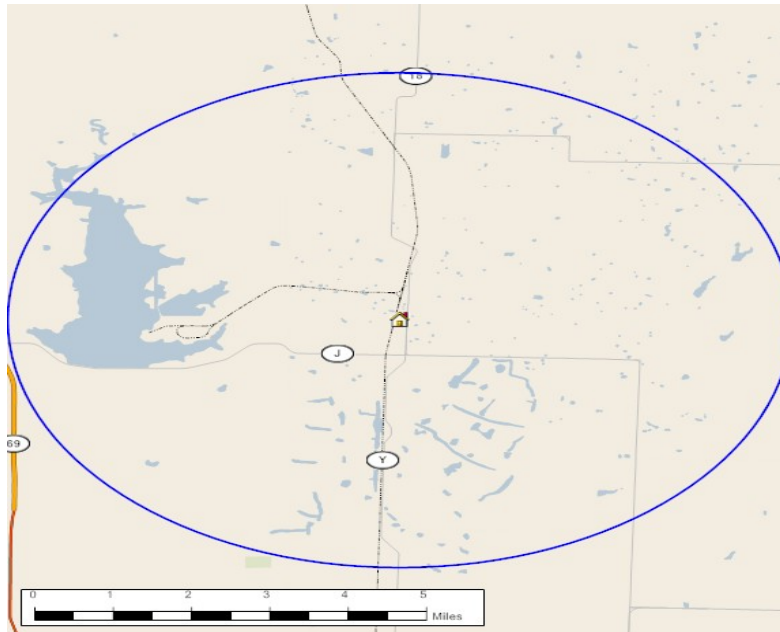


Prepared for: Missouri Conference UMC

Study Area: 5 mile Radius
Base State KS,MO
Current Year 2008
5 Year Projection 2013
6/16/2009

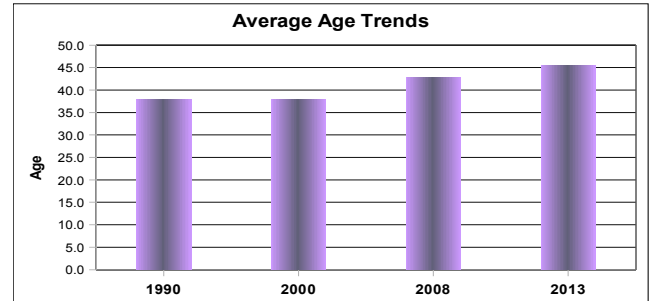
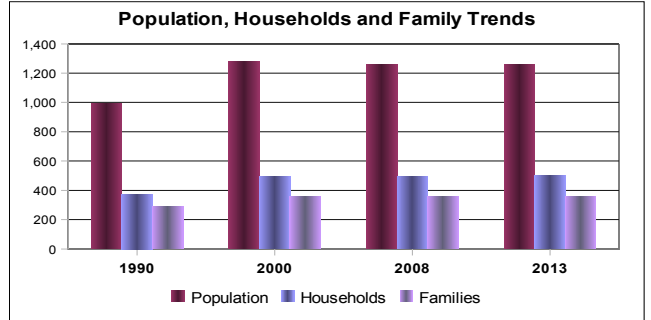
Study Area



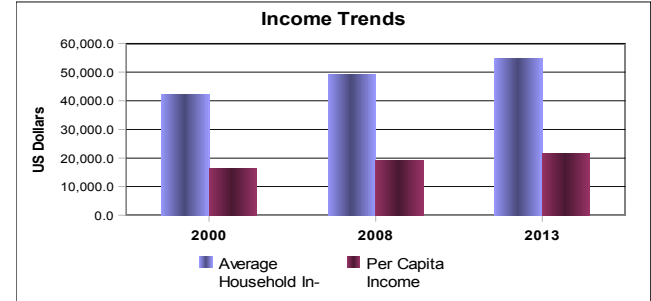
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Study Area: 5 mile Radius

Population/Households/Families	1990	2000	2008	2013
Population	994	1,282	1,261	1,262
Population Change		288	-21	1
Percent Change		29.0%	-1.6%	0.1%
Average Annual Change		2.9%	-0.2%	0.0%
Households	374	494	494	500
Households Change		120	0	6
Percent Change		32.1%	0.0%	1.2%
Average Annual Change		3.2%	0.0%	0.2%
Population / Households	2.7	2.6	2.6	2.5
Population / Households Change		-0.06	-0.04	-0.03
Percent Change		-2.36%	-1.64%	-1.12%
Families	291	358	357	360
Families Change		67	-1	3
Percent Change		23.0%	-0.3%	0.8%
Average Annual Change		2.3%	0.0%	0.2%

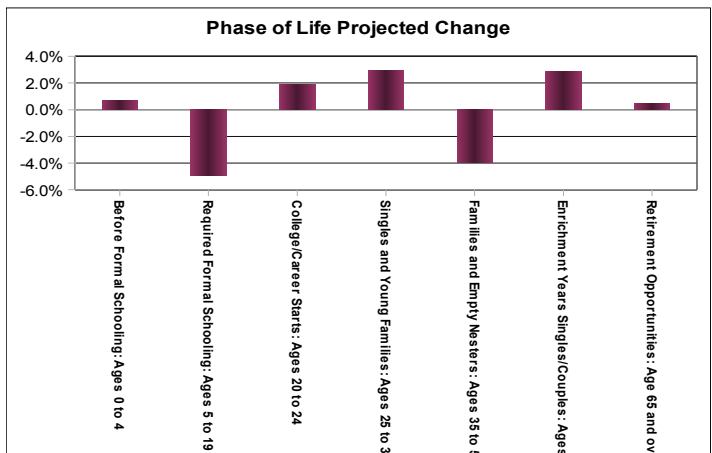
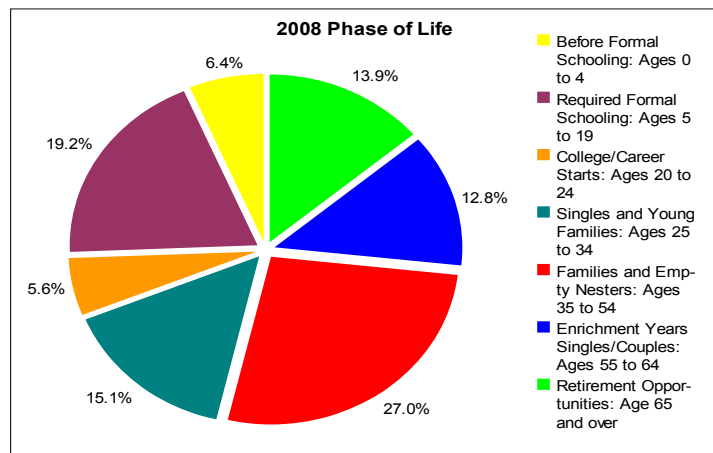


Age	1990	2000	2008	2013
Average Age	37.9	38.0	42.8	45.5
Average Age Change		0.12	4.80	2.71
Percent Change		0.3%	12.6%	6.3%



Income	2000	2008	2013
Average Household Income	42,506.6	49,307.6	55,025.2
Average Household Income Change		6,801.04	5,717.56
Percent Change		16.0%	11.6%
Per Capita Income	16,379.3	19,316.4	21,800.8
Per Capita Income Change		2,937.10	2,484.40
Percent Change		17.9%	12.9%

Phase of Life	2000	2008	2013	Projected Change	KS, MO	2008			
Before Formal Schooling: Ages 0 to 4	78	6.1%	81	6.4%	86	6.8%	0.7%	586,778	6.7%
Required Formal Schooling: Ages 5 to 19	302	23.6%	242	19.2%	235	18.6%	-4.9%	1,768,664	20.3%
College/Career Starts: Ages 20 to 24	45	3.5%	70	5.6%	68	5.4%	1.9%	621,508	7.1%
Singles and Young Families: Ages 25 to 34	157	12.2%	191	15.1%	192	15.2%	3.0%	1,140,597	13.1%
Families and Empty Nesters: Ages 35 to 54	374	29.2%	340	27.0%	318	25.2%	-4.0%	2,426,123	27.9%
Enrichment Years Singles/Couples: Ages 55	143	11.2%	162	12.8%	177	14.0%	2.9%	986,867	11.3%
Retirement Opportunities: Age 65 and over	183	14.3%	175	13.9%	186	14.7%	0.5%	1,179,469	13.5%
Totals:	1,282	100%	1,261	100%	1,262	100%		8,710,006	100.0%

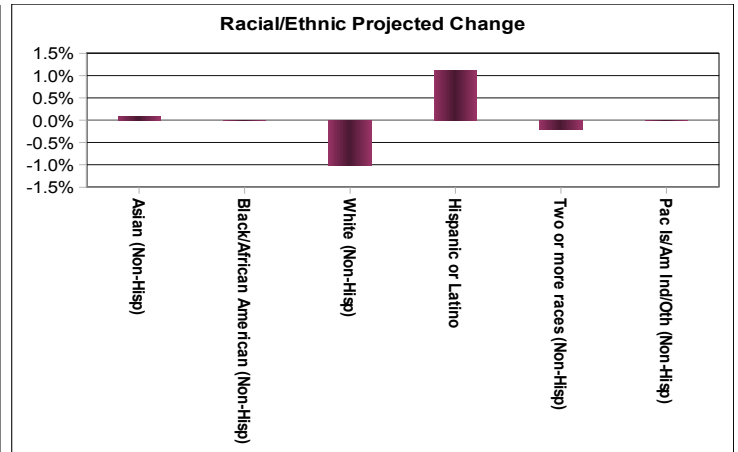
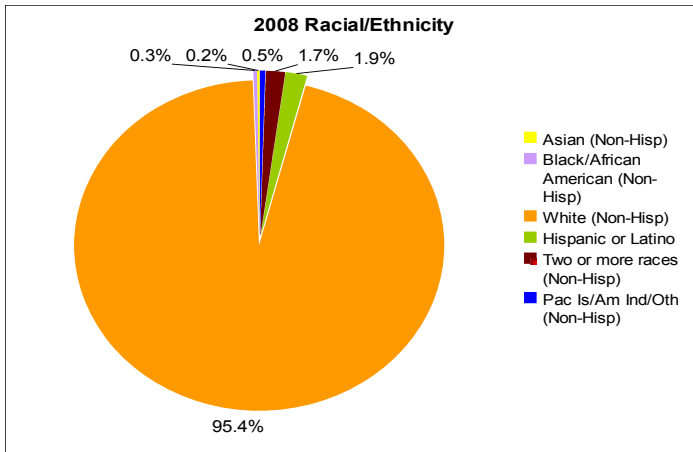


Prepared for: Missouri Conference UMC

Study Area: 5 mile Radius

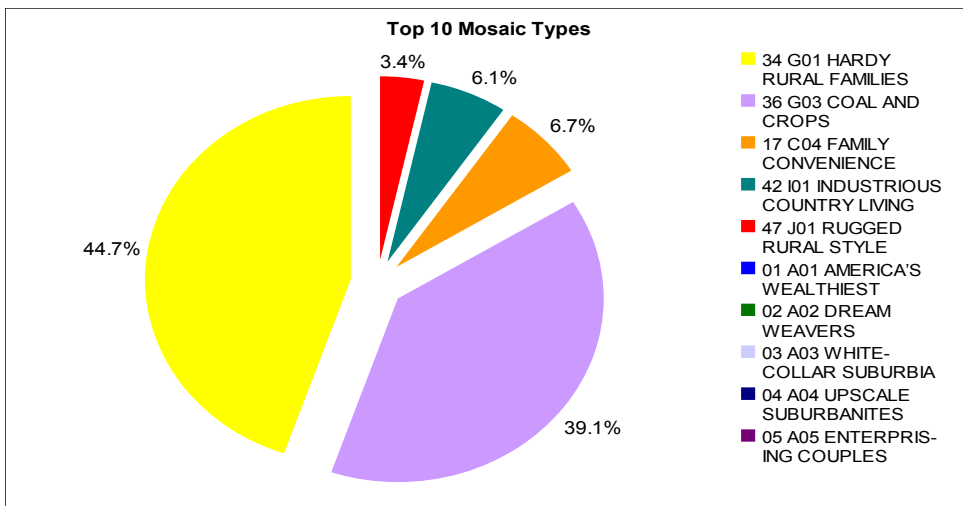
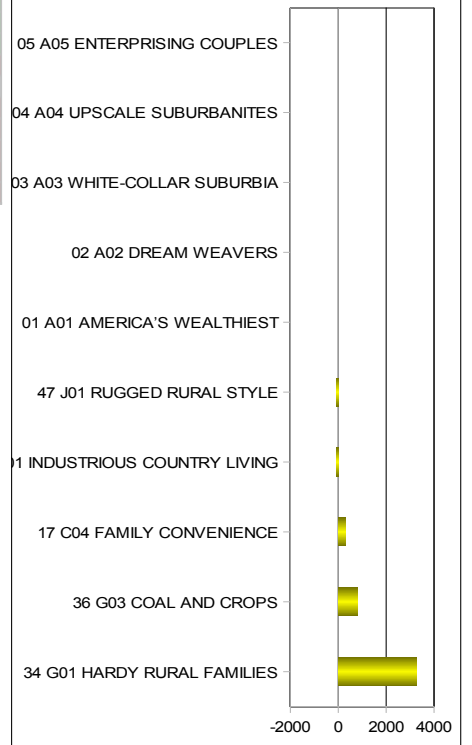
Racial/Ethnic Trends	2000		2008		2013		Projected Change
Asian (Non-Hisp)	2	0.2%	3	0.2%	3	0.2%	0.1%
Black/African American (Non-Hisp)	4	0.3%	4	0.3%	4	0.3%	0.0%
White (Non-Hisp)	1,232	96.0%	1,204	95.4%	1,199	95.0%	-1.0%
Hispanic or Latino	16	1.2%	24	1.9%	30	2.4%	1.1%
Two or more races (Non-Hisp)	22	1.7%	21	1.7%	19	1.5%	-0.2%
Pac Is/Am Ind/Oth (Non-Hisp)	7	0.5%	6	0.5%	7	0.6%	0.0%
Totals:	1,283	100.0%	1,262	100.0%	1,262	100.0%	

KS,MO	2008
155,782	1.8%
811,549	9.3%
7,111,380	81.6%
432,905	5.0%
143,961	1.7%
54,429	0.6%
8,710,006	100.0%



Mosaic	2008 Study Area		2008 KS,MO		Comparative Index
34 G01 HARDY RURAL FAMILIES	221	44.7%	46,855	1.4%	3289
36 G03 COAL AND CROPS	193	39.1%	164,173	4.8%	820
17 C04 FAMILY CONVENIENCE	33	6.7%	78,995	2.3%	291
42 I01 INDUSTRIOUS COUNTRY LIVING	30	6.1%	238,521	6.9%	88
47 J01 RUGGED RURAL STYLE	17	3.4%	124,052	3.6%	96
01 A01 AMERICA'S WEALTHIEST	0	0.0%	10,421	0.3%	0
02 A02 DREAM WEAVERS	0	0.0%	68,714	2.0%	0
03 A03 WHITE-COLLAR SUBURBIA	0	0.0%	1,010	0.0%	0
04 A04 UPSCALE SUBURBANITES	0	0.0%	5,149	0.1%	0
05 A05 ENTERPRISING COUPLES	0	0.0%	48,383	1.4%	0

Top 10 Mosaic Types Compared to Base Area



Prepared for: Missouri Conference UMC

Study Area: 5 mile Radius

NOTES

The QuickInsight report is designed to provide a quick look at a geography defined by a user. It is not intended to show all the detail available. Please continue to explore an area using the full array of demographic variables available. Please also explore the 'Thematic Maps' page to geographically display various demographic insights in a comparative manner only possible using a theme map.

Color Coded Cells: Throughout this report, the user will notice certain cells colored 'red', 'yellow' or 'green.' These colors provide a significance hint about the story of the study area. Generally, the colors either mean increase or decline or above or

- * **Projected Change Color Codes:** Red means declining, yellow is moderate and green represents an increase.
- * **Comparative Index Color Codes:** If the column is "Comp Index" then green means above average, red below average and yellow, average.